

Capital Market Consultants, Inc. Seeking to Explore Emerging Managers

Milwaukee (PRWEB) December 10, 2018 - Capital Market Consultants, Inc. (CMC) is pleased to announce the launch of their Emerging Manager initiative. This new research endeavor will be part of their signature Outsourced Chief Investment Officer (OCIO) suite of services. Senior Investment Analyst Andrew B. Hurvitz, CFA, will lead this effort for CMC.

The goal is to recognize quality investment talent prevalent amongst firms with smaller AUM and as appropriate recommend these Managers to CMC's clients. Minimum criteria include: \$200M AUM at the firm level, \$100M AUM in any proposed strategy and three-year GIPS verified performance record with the same Portfolio Manager(s). In addition, ideally firms would have their information available in the Morningstar SMA and Mutual Fund databases.

CMC's Founder and CEO Barry K. Mendelson, CIMA, stated "Historically institutional investors have been hesitant to allocate to "unknown" Managers, and they have missed years of compounding alpha generation. Only when these Managers become "discovered" do investors have the confidence to invest. CMC is not afraid to be the first institutional investor for a Manager providing they survive our due diligence scrutiny. In addition to his other responsibilities, Andrew has an abiding interest in Emerging Managers and this effort is intended to bring new talent to our clientele."

Hurvitz said "Having previously worked in various capacities for many smaller Managers with superior performance, I know the value they can bring to an overall portfolio. These hungry firms are laser-focused on performance, as it is the lifeblood that can attract additional assets necessary to grow, offer competitive compensation to retain investment professionals, etc. I look forward to researching prospective firms and introducing leading Emerging Managers from various asset classes to CMC. Firms meeting our listed criteria are encouraged to contact me via email."

About Capital Market Consultants, Inc.

Capital Market Consultants, Inc., founded in 2002, is a respected independent institutional investment consultant specializing in serving the wealth management industry. CMC provides an array of services including independent and impartial manager research and due-diligence, economic consulting, portfolio structuring and more.

Their clients are financial institutions and wealth management firms. For additional information, please visit www.cmarkc.com or contact Barry Mendelson, CIMA at barry@cmarkc.com/414-727-7995 or Mark Witzke at mark@cmarkc.com/414-727-7994.